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FOR IMMEDIATE RELEASE

**PULLEY, WATSON, KING & LISCHER
BRINGS AWARENESS TO BRAIN INJURY**

March 31, 2009 – The Pavilion at The Durham Central Park was filled with families, bicycles and activities last Saturday. As part of Brain Injury Awareness Month, Pulley, Watson, King & Lischer, P.A. sponsored “Bike Head First”, a bike helmet safety festival.

Mike O’Foghludha, Managing Partner of the firm, says he was overwhelmed with the turnout. “As a law firm, we’ve seen the injuries that bike riders can sustain, and want to keep them to a minimum. We wanted to do something to stress the importance of making sure that children never go out and ride without a helmet.” Pulley Watson gave away 75 free child-size helmets at the event, and will have a drawing for two free bikes. The winners will be announced on www.bikeheadfirst.com.

The Durham Police Department’s Crime Prevention Unit enjoyed participating in the event. “We applaud Pulley Watson for their efforts to promote safe biking in the community”, said Officer Tammy Schultz. Kids enjoyed an obstacle course run by the Durham City Police, free Ben & Jerry’s ice cream, bike helmet fittings by The Bicycle Chain, BB the Clown, and a puppet show put on by the Brain Injury Association of NC.

Pulley, Watson, King & Lischer, P.A., established in 1982, provides innovative, effective representation to injured individuals and families, and legal expertise in business and commercial matters.

If you’d like more information about this event, please call Nancy Sutterfield at 919-682-9691 or email Nancy at nancy@pulleywatson.com

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