



**PulleyWatson**  
ATTORNEYS AT LAW

Contact: Nancy Sutterfield  
Phone: 919-682-9691  
Email: [nancy@pulleywatson.com](mailto:nancy@pulleywatson.com)

FOR IMMEDIATE RELEASE

**PULLEY, WATSON, KING & LISCHER  
RAISES JAUNDICE AWARENESS**

September 21, 2009 – Sixty percent of babies develop jaundice. Left untreated, severe jaundice may cause permanent brain damage known as Kernicterus. Because newborn jaundice is so easy to test for and treat, future cases of Kernicterus can be prevented. Pulley, Watson, King & Lischer, P.A. want to do this by sharing important information on jaundice, including risk factors, early warning signs and prevention tips. Pulley, Watson, King & Lischer will be sponsoring the Carolina Parent Baby Fair on October 10, 2009 from 10 a.m. to 1 p.m. at the Marbles Kids Museum, downtown Raleigh, to educate soon-to-be-parents about the real dangers of jaundice. Admission to the Carolina Parent Baby Fair is free of charge.

In addition to the Pulley, Watson, King & Lischer exhibit, the Carolina Parent Baby Fair will feature a variety of information, demonstrations and give-a-ways from medical professionals and baby-related vendors to help expecting parents learn what's available for their new arrivals.

Established in 1982, Pulley, Watson, King & Lischer, P.A., provides innovative, effective representation to injured individuals and families, and legal expertise in business and commercial matters. Learn more about newborn jaundice and Kernicterus on Pulley Watson's website at [www.pulleywatson.com/bilirubincounts](http://www.pulleywatson.com/bilirubincounts) or call Pulley Watson, 919-682-9691.

For more information about the Carolina Parent Baby Fair visit [www.carolinaparent.com/events/babyfair](http://www.carolinaparent.com/events/babyfair).